

PRIVACY POLICY

This Privacy Policy applies to the processing of personal data in connection with the event organised by Associació Plataforma per la Llengua - Col·lectiu l'Esbarzer, the Institut Català d'Oci Alternatiu i Noves Tecnologies and the Associació Cultural Retrobarcelona (hereinafter "the Organisers"), which will take place in the city of Barcelona in 2026 (hereinafter, "SAGA Barcelona Game Fest" or "the Event"), and other related processing activities as indicated below. We recommend that you read this Policy carefully before registering to attend the Event or providing us with your data. Please do not hesitate to contact us with any questions regarding your privacy at: info@sagabarcelonagamefest.cat.

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This Policy contains all the information relating to the processing of your personal data and the rights you may exercise to maintain control over it. Specifically, it covers:

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2. What requirements you must meet to provide us with your personal data.
3. What data processing activities we carry out and what their main characteristics are, explaining: what data we collect and through what channels; the purposes for which we collect the data; the legal basis for processing; and how long we retain it.
4. To whom we disclose your data.
5. Whether international transfers of your data take place.
6. What your rights are and how you may exercise them.
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1. WHO IS THE CONTROLLER RESPONSIBLE FOR PROCESSING YOUR PERSONAL DATA?

Your personal data, as well as that of any minors whose parent or guardian you are attending the Event, will be processed by the following entities as joint controllers (hereinafter "the Joint Controllers" or "We"):

- ASSOCIACIÓ PLATAFORMA PER LA LLENGUA - COL·LECTIU L'ESBARZER ("PLATAFORMA PER LA LLENGUA"), with Tax ID G60417631, registered address at Carrer Sant Honorat, 7, principal 1a, 08002 Barcelona, and data protection email: dades@plataforma-llengua.cat.
- INSTITUT CATALÀ D'OCI ALTERNATIU I NOVES TECNOLOGIES ("ICOA"), with Tax ID G67291328, registered address at Gran Via de les Corts Catalanes, 204 bis, 6è 3a, 08004 Barcelona, and data protection email: institucioa@gmail.com.
- ASSOCIACIÓ CULTURAL RETROBARCELONA ("RETROBARCELONA"), with Tax ID G66608621, registered address at Avinguda de Roma, 40, entresol 2a, Esc. B, 08015 Barcelona, and data protection email: info@retrobarcelona.org.

The joint controllership of the above entities is based on the joint determination of the purposes and means of processing, given that all entities collaborate in an integrated manner in the strategic planning, operational management of spaces, selection of exhibitors and commercialisation of the Event, and data sharing is necessary to ensure the unified execution thereof. The essential aspects of the joint controllership agreement are available to data subjects upon request at: info@sagabarcelonagamefest.cat.

To facilitate the exercise of rights and communication with data subjects, the Joint Controllers have designated a Single Point of Contact at: info@sagabarcelonagamefest.cat, where all enquiries, requests for information about the joint controllership agreement, or the exercise of data protection rights will be centralised.

2. WHAT REQUIREMENTS MUST YOU MEET TO PROVIDE US WITH YOUR PERSONAL DATA?

2.1. Minimum Age

Users must be at least 14 years of age to provide their consent autonomously in forms where consent is the legal basis (such as newsletter subscriptions). For users under the age of 14, the consent of those holding parental authority or guardianship is required. However, for contracting services or any other procedure entailing contractual or commercial obligations, legal majority or sufficient legal capacity, in accordance with applicable civil law, will be required.

2.2. Accuracy

When you provide us with your data to use our services, you guarantee that the data and information provided is real, truthful, up to date and belongs to you and not to third parties. You must also notify us of any changes to the data provided, and you are solely responsible for the accuracy and truthfulness of the data provided at all times.

2.3. Age and Accuracy Verification

We reserve the right to verify your age and identifying information at any time, where necessary, including by requiring an official accrediting document or equivalent procedure, and, where fraud is detected or there are reasonable grounds to suspect you are younger than indicated, to delete, temporarily deactivate and/or cancel your account or block your access, as appropriate.

3. WHAT DATA PROCESSING ACTIVITIES DO WE CARRY OUT AND WHAT ARE THEIR MAIN CHARACTERISTICS?

Below we explain how we process your personal information and provide you with all the relevant privacy details:

3.1. When you contact us through our channels (email)

Collection channels	Sending emails to the addresses of the Joint Controllers or the Event (e.g., info@sagabarcelonagamefest.cat).
Data collected	Identifying and contact information. We collect your identifying data (name and surname) and email address, as well as any other data you voluntarily include in the communications you send us. We may request additional information if necessary to fulfil your request.
Purposes	Responding to your requests. The main purpose of processing this data is to respond to your requests, resolve your queries and/or provide the information requested, and, where applicable, to follow up on your requests.
Legal basis / Mandatory?	Consent. The data provided for the above purposes will be processed on the basis of your consent, granted when you voluntarily contact us through the channels made available to you to request information or submit a request. Mandatory fields will be indicated with an asterisk or similar. Without this information it would not be possible to handle your enquiries or requests.

Retention period	All your personal information will be processed for as long as your requests are being handled and, where necessary, for follow-up purposes. Once this period has ended, the Joint Controllers will retain this information in a blocked state for the periods provided by law to address any potential liabilities and to demonstrate compliance with our obligations.
Recipients	We do not make any additional disclosures beyond those indicated in Section 4. Some channels through which you may contact us are managed by service providers acting as Processors. See Section 4 for further details.

3.2. When you apply to be an exhibitor or have a stand at SAGA Barcelona Game Fest / When you register to attend SAGA Barcelona Game Fest

Collection channels	Ticket purchase form via Koobin.
Data collected	Identifying and contact information. We collect your identifying data (name and surname), email address, telephone number and bank card details for payment. Bank card data is not processed or stored by the Joint Controllers, as payment is managed entirely through a secure external payment gateway acting as a service provider.
Purposes	Managing ticket purchases, sending digital tickets and holding the SAGA Barcelona Game Fest. Sending management communications strictly related to the attendee's participation, such as incident notices, schedule changes, security measures or logistical information relevant for the correct enjoyment of the Event. Preventing, detecting and taking action against unlawful activities. We may process data to monitor and prevent any form of abuse in connection with this Event.
Legal basis / Mandatory?	Consent. The data provided for the above purposes will be processed on the basis of your consent, given voluntarily when you register. Legitimate interest. Processing carried out for the prevention of unlawful activities and other Event-security-related matters will be processed on the basis of our legitimate interest in ensuring the security of users and information. All requested data is necessary for the purposes indicated. Failure to provide it will prevent us from managing your attendance and participation at SAGA Barcelona Game Fest.
Retention period	We will process your data for as long as necessary to hold the event. Once the Event has concluded, your information will be retained in a blocked state for the periods required by law to address potential liabilities and demonstrate compliance with our obligations, and will subsequently be deleted.
Recipients	We do not make any additional disclosures beyond those indicated in Section 4. We may engage service providers for

	certain auxiliary services (e.g., management software or product delivery), who act as Processors. See Section 4 for further details.
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3.4. When you attend SAGA Barcelona Game Fest

Collection channels	Taking photographs, recordings of voice and video of you and of any minors whose parent or guardian you are who attend the Event.
Data collected	Identifying information: images and voice.
Purposes	During the Event, photographs and video recordings may be taken of the venue and activities. These images, in which attendees and stand staff may appear, may be published on the official channels of the Joint Controllers (website, social media and event reports) for the purpose of promoting and documenting the Event.
Legal basis / Mandatory?	When the data subject's image is merely incidental in the context of a general view of the venue or activities, processing will be based on the legitimate interest of the Joint Controllers in the dissemination and promotion of the Event. A balancing test has been carried out; anyone may request more information by contacting info@sagabarcelonagamefest.cat . However, when the data subject is clearly identifiable and is the main subject of the capture (e.g., interviews, close-ups or posed shots), processing of the image and its subsequent publication on official channels and social media will be subject to obtaining the express consent of the person concerned. For minors under 14, consent must be given by their legal representatives.
Retention period	We will process your data for as long as necessary to hold the Event and fulfil the purposes set out above. Subsequently, your information will be retained in a blocked state for the periods required by law to address potential liabilities, after which it will be deleted.
Recipients	We do not make any additional disclosures beyond those indicated in Section 4. We may engage service providers for certain auxiliary services (e.g., photographers, printers, editors), who act as Processors. See Section 4 for further details.

3.5. When you subscribe to receive our commercial communications

Collection channels	Opt-in checkboxes for receiving our commercial communications.
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Data collected	Identifying and contact information. For sending commercial information electronically, we use the identifying data (name) and contact details you include in the Event registration form.
Purposes	Sending publications and communications about future editions of the Event and promotional activities.
Legal basis / Mandatory?	Consent. Commercial communications are sent based on your consent when you tick the corresponding box in the registration form. You may unsubscribe from these commercial communications at any time through the mechanism indicated in each email or by sending us an email to info@sagabarcelonagamefest.cat .
Retention period	Information will be retained for as long as you remain on our distribution list. Once you unsubscribe, it will be retained in a blocked state for the legally required periods to address any potential liabilities.
Recipients	There are no specific disclosures of your personal data for this purpose. However, we may use email marketing service providers or other advertising and marketing service providers, who will have limited access to the data and will be bound by a duty of confidentiality. See Section 4 for further details.

4. TO WHOM DO WE DISCLOSE YOUR PERSONAL INFORMATION?

We will not disclose your data to third parties. However, in addition to the disclosures indicated for each specific processing activity (Section 3), we inform you of the following general disclosures that apply to all of the above processing activities and their legal basis:

- 1. Essential service providers for the execution of the services and actions we carry out within our operational scope (e.g., IT hosting companies, commercial communication sending platforms, IT maintenance). These entities have signed appropriate confidentiality agreements and will only process your data under our instructions, and may not use it for their own purposes or beyond the service they provide to us.
- 2. Public Bodies. We may disclose to competent public authorities the data and any other information in our possession or accessible through our systems where there is a legal obligation to do so, or when required, for example when the purpose is to prevent or prosecute abuse of services or fraudulent activities via our website. In such cases, the personal data you provide will be retained and made available to administrative or judicial authorities.
- 3. In the event of a corporate transaction. In the event of a merger, acquisition, sale of all or part of its assets or any other type of corporate transaction involving a third party, we may share, disclose or transfer user data to the successor entity (including during the pre-transaction phase).
- 4. To third parties after aggregation or anonymisation. We may disclose or use aggregated or anonymised data (i.e., data that cannot be linked to an identified or identifiable natural person) for any purpose.
- 5. To third parties with user consent or another legitimate basis. Should we wish to share data with third parties outside the scope of this Privacy Policy, we will in all cases request your consent or inform you of the sharing and its legitimate basis.

Furthermore, please note that this Privacy Policy refers solely to the collection, processing and use of information (relating to personal data) by us through your interaction with us or our website. Access to

third-party websites accessible through links on our website is governed by their own privacy policies, over which we have no control. Therefore, before providing them with any personal information, we recommend that you review their Privacy Policies.

5. ARE YOUR PERSONAL DATA TRANSFERRED TO THIRD COUNTRIES OUTSIDE THE EUROPEAN ECONOMIC AREA?

Some of our service providers are located in countries outside the European Economic Area ("EEA").

The location of these companies outside the EEA implies that an international transfer of your personal data takes place, which could involve a lower level of protection than that provided for under European regulations. However, we have applied measures to ensure that such transfers do not result in a lower level of protection for your personal data.

In this regard, service providers located outside the EEA have signed the standard contractual clauses approved by the European Commission ("SCCs"), an agreement by which the non-EU company undertakes to apply European data protection standards, and we have carried out an assessment on a case-by-case basis.

Therefore, the use of these providers does not result in a lower level of protection for your personal data than would be the case with providers located in the European Union. You can consult the SCCs at the following link:

https://ec.europa.eu/info/law/law-topic/data-protection/publications/standard-contractual-clauses-controllers-and-processors_en

6. WHAT RIGHTS DO YOU HAVE AS A DATA SUBJECT?

You may exercise the rights that the law guarantees in relation to the processing of your personal data by contacting us at info@sagabarcelonagamefest.cat, which has been designated as the Single Point of Contact for all data subjects. You may also contact any of the Joint Controllers at the postal or email addresses indicated in Section 1 of this Privacy Policy.

We will respond to any rights request as soon as possible and, in any event, within the maximum period established by law. In some cases, we may ask you to provide a copy of your identity document or other identifying document to verify your identity.

Your rights as a data subject are as follows:

Right to Withdraw Consent

You may revoke your consent in relation to all processing activities based on consent at any time. However, the withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

Right of Access

You have the right to know what data is being processed, and if so, to obtain a copy of it, as well as information on: the origin and recipients of the data; the purposes for which it is processed; whether automated decision-making, including profiling, takes place; the data retention period; and the rights provided for by regulation.

Right to Rectification

You have the right to obtain the rectification of your personal data or to have it completed if it is incomplete.

Right to Erasure

You have the right to request the deletion of your personal data if it is no longer necessary for the purpose for which it was collected or, where applicable, if we are no longer authorised to process it.

Right to Restriction of Processing

You have the right to restrict processing in the following cases: (a) when you have requested rectification of your data, during the period in which we verify its accuracy; (b) when you consider that we are not authorised to process your data, in which case you may ask us to restrict its use instead of requesting its deletion; (c) when you consider it is no longer necessary for us to continue processing your data and you want us to retain it for the establishment, exercise or defence of legal claims; (d) when processing is based on our legitimate interest and you have exercised your right to object, you may ask us to restrict the use of your data while we verify whether our interests override yours.

Right to Object

You have the right to object at any time to the processing of your personal data based on our legitimate interest, including profiling. You may also unsubscribe from commercial communications at any time by sending us an email at info@sagabarcelonagamefest.cat or by following the unsubscribe instructions at the bottom of each commercial communication.

Right to Lodge a Complaint with the Supervisory Authority

You may, at any time, if you believe we have infringed your right to data protection, lodge a complaint with the relevant Supervisory Authority, which in Spain is the Agencia Española de Protección de Datos (www.aepd.es).

7. HOW DO WE ENSURE THE CONFIDENTIALITY OF YOUR INFORMATION?

The security of your personal data is a priority for us. The Joint Controllers have implemented all necessary security measures to ensure that the personal data provided by users is processed effectively, safeguarding its privacy, confidentiality and integrity, and we use the necessary technical means to prevent alteration, loss, unauthorised access or processing of your data, in accordance with the state of technology at any given time.

Consequently, we comply with the recommended security standards to protect your data. However, it is impossible to guarantee total security due to the inherent nature of the internet and the possibility of malicious actions by third parties beyond our control.

We undertake to act swiftly and diligently should the security of the data be jeopardised or compromised, and to inform you if relevant.

8. WHICH REGULATIONS APPLY TO THIS PRIVACY POLICY?

The following laws and regulations, which underpin this policy, assist, protect and establish your rights:

- General Data Protection Regulation EU 2016/679 — <https://portaljuridic.gencat.cat/ca/document-del-pjur/?documentId=1034874>
- Organic Law 3/2018, of 5 December, on the Protection of Personal Data and Guarantee of Digital Rights — <https://portaljuridic.gencat.cat/eli/es/lo/2018/12/05/3>
- Law 34/2002, of 11 July, on Information Society Services and Electronic Commerce — <https://portaljuridic.gencat.cat/eli/es/l/2002/07/11/34>

9. AMENDMENTS TO THIS POLICY

This Privacy Policy was last amended on 31 March 2026.